



GARYPRITCHETT

MARKETING PROPOSAL

GARY PRITCHETT

THE COMPLETE PACKAGE

DOB 2/28/87

STARTED RACING 1997

YEARS DRAG RACING AS A DRIVER 21 years

CATEGORIES Junior Dragster, Super comp, Alcohol Funny Car, Obtained Top Fuel license in 2013, Driving for legend Bunny Burkett in Top Alcohol Funny Car for 10 years.

YEARS DRAG RACING AS A PROFESSIONAL CREW MEMBER 2006-2018 (12 years) (21 with team Capco in 7 years)

TALENTS High Performance mechanic, ultimate fun haver

HOBBIES Wakesurfing, motocross,

QUALITIES Genuine, leader, flagship for the all American individuals chasing their dream and making success happen





GARY PRITCHETT

BORN LEADER

Being the Godson of legendary Funny Car driver Carol 'Bunny' Burkett, the nickname 'Lil Bear' was given to Gary Pritchett as he began his driving career at the young age of eight years old in the NHRA Jr. Drag Racing League. After progressing through the Jr. Drag racing ranks and advancing to the Super Comp and Top Dragster categories in his late teenage years, Pritchett became the lead mechanic on Bunny Burkett's Alcohol Funny Car.

At just 20 years old he and the 'Bunny and the Boys' crew built a second funny car to match race against his Godmother at selected events, with Gary behind the wheel. Although Pritchett was on the road working full time as a crew member on a professional Top Fuel team in the Mello Yello Series, his passion has and will always be driving

The transition from the Jr. Dragsters and bracket categories to the TA/FC was seamless for Pritchett, as he demonstrated by his hole-shot elimination round wins, and stellar driving performance on the various questionably prepped tracks. Match racing with Bunny and competing against Nitro Fuel Alters quickly made 'Lil Bear' a fan favorite, as he became known for his long smokey burnouts and friendly personality. Pritchett's 18 years of drag racing competition at multiple levels has cultured a driving talent that is sure to rival any Mello Yello Series driver today.

GARY'S RISE TO THE TOP

2012-2018 Torrence Racing
Car Chief and Clutch Mechanic

2009-2011 Morgan Lucas Racing
Cylinder head specialist - MAV Top Fuel

2006 - 2008 David Powers Motorsports
Mechanic - Rod Fuller Top Fuel

2005 Earned NHRA Top Alcohol
Funny Car licence

2004 Earned Super Comp and Top
Dragster licence

1995 Began racing Junior Dragsters
and junior Funny Cars

THE OPPORTUNITY

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THE EXPOSURE

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DATE	EPISODE	TIME	CHANNEL	AIRING
09-13-2018	Indianapolis	9:00 PM	FS2	Original
09-18-2018	Brainerd	1:00 AM	FS2	Re-air
09-19-2018	Indianapolis	7:00 AM	FS2	Re-air
09-19-2018	Indianapolis	8:00 AM	FS2	Re-air
09-20-2018	Indianapolis	7:00 PM	FS1	Re-air
09-20-2018	Indianapolis	11:30 PM	FS2	Re-air
09-21-2018	Indianapolis	6:00 PM	FS2	Re-air

LEVELS OF SUPPORT

ALL PACKAGES WILL INCLUDE Top Fuel Driver Scott Palmer (NHRA Top Fuel driver) will adorn the primary sponsor of Gary Pritchett on his Top Fuel car in a 18” space for the US Nationals. Additionally spouse Leah Pritchett (NHRA Top Fuel driver) will make social media posts highlighting Gary’s primary sponsor and his historic event. As well as Gary’s own social media accounts.



ASSOCIATE \$2,500

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MAJOR ASSOCIATE \$5,000

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PRIMARY \$10,000

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THANK YOU FOR YOUR CONSIDERATION



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